



Registration & Digital Bag Insert Supplement

1. MEETING & SUPPORT OPPORTUNITY OVERVIEW

Tandem Meetings | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR Overview

Annually, the Tandem Meetings | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR (Tandem Meetings) is the largest gathering in North America of worldwide experts in blood and marrow transplant patient care, cellular therapy, clinical investigation, and laboratory research.

ASTCT and CIBMTR have successfully hosted the Tandem Meetings since their first joint annual meeting in 1995. Participants reap the benefits of attending the combined meetings in a single week, including cost savings on travel and lodging, less disruption to professional schedules, and the opportunity to network with a wider circle of colleagues. Registration for the 2026 Tandem Meetings is open to members and non-members of ASTCT and/or CIBMTR. The Tandem Meetings address timely issues in hematopoietic cell transplantation (HCT) and gene therapy along with recent developments from an experimental and clinical research perspective.



ASTCT: American Society for Transplantation and Cellular Therapy

The American Society for Transplantation and Cellular Therapy (ASTCT) is an international professional membership association of more than 3,900 physicians, investigators and other healthcare professionals promoting blood and marrow transplantation and cellular therapy research, education, scholarly publications, and clinical standards. From its beginning, ASTCT activities have been in eight broad areas, representing the interests of transplant clinicians and investigators and the patients they serve: Research; Representation; Clinical Standards; Regulation; Communications; Accreditation; Reimbursement; Recruitment and Training. More information can be found at www.astct.org.



CIBMTR: Center for International Blood & Marrow Transplant Research

The Center for International Blood & Marrow Transplant Research® (CIBMTR), a research collaboration between the Medical College of Wisconsin (MCW) and NMDP, provides a unique resource of data and statistical expertise to the scientific community for addressing centers that share data on HCT and cellular therapy outcomes and a statistical center that maintains a clinical database with information for more than 700,000 patients from more than 310 transplant centers in more than 25 countries. CIBMTR is a voluntary research organization of basic and clinical scientists collaborating to address important issues in blood and marrow transplantation and cellular therapy. The organization uses this information to identify ways to improve transplant outcomes. More information is available at www.cibmtr.org.

REGISTRATION BAG INSERT & DIGITAL MEETING BAG INSERT OPPORTUNITY

Reach a broad audience of HCT and gene therapy professionals with your advertisement in the official Registration Bag Insert and/or the Digital Meeting Bag Insert. In-person Attendees collect a Tandem Meetings Registration Bag upon check-in to the Tandem Meetings to utilize throughout the program, and both In-Person and Digital Access Attendees can view Digital Meeting Bag Inserts throughout the entire program via the Tandem Meetings Mobile App.

2. APPLICATION PROCESS

1. **Reserve** an opportunity by submitting your application through our floorplan management system.
2. **Submit** a PDF proof of your insert for approval by Tandem Support by **December 10, 2025**. The insert proof must be pre-approved by Tandem Support regardless of prior approval for other promotional opportunities at the meetings.
3. **Approval** will be sent by Tandem Support once files have been reviewed. If changes are necessary, a copy of the revised insert must be re-submitted for final approval.
4. **Ship** Registration Bag Inserts to the Freeman Advance Warehouse by **January 23, 2026**.
-or- **Email** Digital Meeting Bag files to Tandem Support by **January 9, 2026**.

FEES

- Digital Meeting Bag Insert (digital, each): \$3,100
- Registration Bag Insert (physical, each): \$6,600
- Digital Meeting Bag and Registration Bag Insert (both, 1 each): \$8,300
- Non-profit companies: contact [Tandem Support](#) for pricing

DEADLINE

- **December 10, 2025**: Complete the application and contract and submit payment with proof to [Tandem Support](#)
- **January 23, 2026**: Registration Bag Inserts must arrive at Freeman Advance Warehouse
- **January 9, 2026**: Digital Insert must be provided to [Tandem Support](#)

Reserve **ONLINE** today!

3. SPECIFICATIONS AND RULES

FILE SPECIFICATIONS

Digital Meeting Bag Insert

- Content page max: 4 pages
- Must be submitted to [Tandem Support](#) as .jpg, .png, or .pdf file
- **Due Date: January 9, 2026**

Registration Bag Insert:

- Quantity: 5,000
- Maximum Dimension: 8 ½" x 11"
- Maximum Weight: 4 oz.
- Double sided printing allowed
- Printing costs are at your own expense.
- Please submit an additional 3% overage to allow for a potential increase in onsite attendance.

- Tandem Support will not be responsible for shortages due to an incorrect number of inserts received.

SHIPPING SPECIFICATIONS

- Complete a shipping label provided by the Tandem Meetings office for **each box** that is shipped.
- Shipping costs are at your own expense.
- The Tandem Meetings will not be responsible for inserts shipped to the incorrect location or using the incorrect shipping label.
- Inserts not received by **January 23, 2026, will not** be included in the registration bags.

RULES

1. All advertising is subject to the approval of the Tandem Meetings.
2. A minimum \$500 late fee will be charged for materials received after the deadline. Inserts not received by **January 23, 2026, will not** be included in the registration bags.
3. Full payment is due upon receipt of Application and Contract. All prices are net.
4. All signed agreements are firm. Cancellations are non-refundable.
5. No agency commission or cash discounts accepted.
6. All quantities are based on projected attendance at the time the rate card is published.
7. Additional costs will be incurred if the advertiser fails to comply with shipping instructions or to fully complete the shipping label provided. An insert is considered one 8-1/2" x 11" or smaller printed piece, maximum weight of 4 oz. Insert should be flat with no protruding items attached. Any insert that does not fit these specifications will be considered a "bulk item" and is subject to an additional fee. A "bulk item" is defined at the discretion of the Tandem Meetings.
8. The Tandem Meetings is not held liable if an attendee does not receive the Registration Bag. No discounts or refunds will be given.
9. **A request for tracking information for shipments will be sent in January 2026; compliance is required to ensure Registration Bag Inserts are included in the Registration Bag.**
10. Failure to follow the shipping instructions, including failure to use the appropriate label, may result in additional costs or lack of inclusion in the Registration Bag.

For more information about opportunities for advertising or commercial support, please view the Tandem Meetings Support Prospectus [here!](#)